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MARKET RESEARCH REPORT

Laying the Foundation: WiMAX in Asia/Pacific 2008

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INTRODUCTION

WiMAX, as a new broadband wireless access technology, is finally getting momentum in Asia/Pacific region. Korea leads the world with home-grown WiBro technology (very similar to Mobile WiMAX), while Australia has one of the earliest adoption for Fixed WiMAX. With large number of licenses issued by telecom regulators, WiMAX now becomes an important investment area in the telecom field.

Pakistan's Wateen telecom has one of the largest Mobile WiMAX networks in emerging markets worth \$200 million. Leading operators in India have lined out their plans to invest billions of dollars on WiMAX for better broadband coverage. Operators in island country Indonesia are expecting licenses in mid 2008. With expectation of new deployments in large scale, Asia/Pacific region is viewed as the most exciting place for WiMAX take-up and the game has just started.

This report offers in-depth market overview and analysis of WiMAX uptake in Asia Pacific. It features commentary on the WiMAX licensing and regulatory environments in 16 major countries in the region- including Australia, India, China, Singapore, Korea and Japan. In addition, the report carries information on the leading WiMAX equipment vendors active in the region. The report utilizes Springboard's Market Attractiveness Index to rank different countries on the basis of growth opportunities, and it introduces Vendor Leadership Index to rank individual vendors on the basis of their market leadership in the region.

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