



Surprisingly, the Public Sector is at the Forefront of SOA Adoption in Asia

A growing realization that SOA can help both governments save money and serve citizens better

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Springboard Research, a leading innovator in the IT Market Research industry, today announced that it has found that the Public Sector has been one of the leading industries in Asia with regards to the adoption of Service Oriented Architecture (SOA). Government interest in SOA is particularly noticeable in Australia, Hong Kong and Singapore; however, many government organizations in China and India have also deployed SOA or are in the process of doing so. All of the IT vendors Springboard Research interviewed as part of this research mention the public sector as a key segment for their SOA products and solutions.

"There is a growing realization among governments that SOA can help them serve citizens better and be more efficient in the delivery of services," said Dane Anderson, Vice President of Research for Springboard Research. "Moreover, as every government has hundreds of departments that deal with citizens, they are aiming to integrate them and share information across departments to become more efficient and make life easier for citizens." added Mr. Anderson.

Besides deploying SOA in many of their departments, government organizations are also trying to promote SOA by encouraging others to adopt it. Additionally, some of the governments in the region are also looking at SOA to strengthen and retain their competitive edge. For instance, both Hong Kong and Singapore look at SOA as an engine of growth. In fact, both of these governments have been taking an active interest in promoting SOA through public-private partnerships.

"We believe that all governments who have invested in creating digital infrastructure to support governance functions and citizen services will move towards SOA. This will happen as governments are already beginning to realize that they will need to integrate processes across departments and encourage resource sharing in order to maximize benefits from their IT investments." added Ravi Shekhar Pandey, Senior Analyst with Springboard Research. "Nevertheless, the adoption of SOA in the government will still face several hurdles. Issues like control and ownership of shared services and bureaucratic opposition to process re-engineering is likely to slowdown deployment of SOA in the public sector."

About this Study

This Springboard Research report – *SOA in Asia Pacific- Towards More Business Friendly IT*– examines the key trends in the Asia Pacific Service Oriented Architecture (SOA) market. A key focus area of the report is in providing an array of market data from a market survey that Springboard executed in Australia, China, India, and Singapore. A

survey of 2,615 CIOs and IT decision-makers assesses the level of awareness and adoption of SOA in the region, along with providing information on vendor perceptions, adoption areas, and perceived benefits. The report also profiles leading SOA vendors in the region, their offerings and business strategies.

About Springboard Research

Springboard Research represents value, integrity and insight. Lead by a team of dynamic industry experts, Springboard Research provides its customers with high value IT market research that helps them identify new market opportunities, growth engines, and innovative ways to go to market, which means Springboard's clients lead rather than follow market trends. Not bound by legacy, Springboard's cutting-edge research model leverages its offshore research centers, the Internet, and an increased use of technology as engines of innovation to deliver unique research value. This means that customers have a real alternative for IT market research and where knowledge is delivered in more usable and interactive formats. Springboard Research works with the largest IT companies in the world across the hardware, software, networking, and services sectors.

Founded in 2004, Springboard Research serves the needs of its clients globally through offices in the United States, Singapore and Japan as well as global research centers in India and Pakistan.

For more information regarding Springboard Research, please visit www.springboardresearch.com.

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